Barcoding, Inc. Offers Mobile Process Optimization & Data Analytics through Partnership with B2M Solutions

Strategic partnership allows systems integrator to provide enterprise clients with advanced analytics tools to improve mobile process performance, drive user adoption, and maximize ROI

BALTIMORE – March 17, 2015 – Barcoding, Inc., a leader in supply chain efficiency, accuracy, and connectivity, announces a strategic partnership with B2M Solutions, a software company whose products deliver valuable insights and actionable analytics for enterprise mobility customers with mission-critical applications. Through this agreement, Barcoding is providing enterprise clients with advanced analytical tools to drive user adoption, improve mobile process performance and maximize ROI by helping them identify how to optimize their mobile deployments more efficiently.

Optimizing mobile deployments by applying analytics with actionable data to drive results, B2M helps customers improve performance in ways not possible using traditional Mobile Device Management systems. By leveraging B2M's products, Barcoding's clients can proactively monitor their client's hardware performance and gain insight into metrics that impact ROI, operational cost reduction and device utilization, such as worker productivity, user adoption rates and business process efficiency.

Ron Caines, vice president sales and marketing, B2M Solutions, said, "As more companies continue to shift business applications into the hands of workers in the field, they are looking beyond standard Mobile Device Management tools to gain deeper insight into how their devices are performing. Our Mobile Process Optimization software will help Barcoding meet this demand and add value to its customers' existing hardware investments. We are excited to work with such a well-established company that has a strong reputation in the mobile space."

Shane Snyder, president, Barcoding, Inc., said, "Barcoding has always demonstrated expertise in end-to-end implementations, from helping clients select the right platform, to providing ongoing service and support. Now, through B2M Solutions we are able to expand the GoLive Services™ platform in order to deliver predictive and actionable business intelligence that improves our clients' efficiency, accuracy, and connectivity – making their AIDC platform more sustainable."

B2M Solutions has a dual product strategy – the managed service platform mprodigy, and the cloud-based analytics product, Elemez. Barcoding deploys both solutions via its GoLive Services™ model to ensure maximum system adoption and a faster, more predictable system rollout. Systems are then supported by Barcoding's StayLive Services™ to maximize uptime in the moments that matter.

About B2M Solutions
B2M Solutions™ is a privately held company based in Abingdon, UK, with marketing and sales operations in Atlanta, Ga., U.S. Founded in 2002, the company provides software that delivers valuable insights and actionable analytics for enterprise mobility customers with mission-critical applications. The software is developed with specific functionality to help organizations identify and resolve mobility problems to gain competitive advantages. The company's software includes mprodigy® - a mobile enterprise management platform that delivers mobile business process-centric analytics, and elemez™ a MDM agnostic cloud hosted analytics solution that enables enterprise customers to optimize their mobile deployments by applying real time, actionable analytics. For more information, visit www.b2m-solutions.com.

About Barcoding, Inc.
Barcoding, Inc. is a systems integrator specializing in the development, deployment, and management of enterprise-wide solutions that drive efficiency, accuracy, and connectivity. With dedicated practices in Supply Chain Architecture and Analytics, Automatic Identification (AIDC),

Radio Frequency Identification (RFID), Consumables, Software, and Professionals Services, Barcoding impacts tens of thousands of organizations in a wide range of industries by increasing revenue, reducing operational costs, and improving customer experiences. Founded in 1998, Barcoding is headquartered in Baltimore, Maryland, with offices across the United States. For more information, visit www.barcoding.com.

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